

# Privacy Policy and Disclosure Statements

## ✓ **What information do we collect?**

- We collect information from you when you subscribe to our website. When registering on our site you will be asked to enter your: name and e-mail address. You may, however, visit our site anonymously.

## ✓ **What do we use your information for?**

- The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions. Your e-mail address may not be encrypted and as such communication may be accessed and viewed by other Internet users.

## ✓ **Do we use cookies?**

- Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser that enables the sites or service providers systems to recognize your browser and capture and remember certain information
- We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

## ✓ **Do we disclose any information to outside parties?**

- We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## ✓ **Third party links**

- Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the privacy practices, content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites. Links to third party sites do not constitute an endorsement of those websites or products or services described on those sites.

## ✓ **Children's Online Privacy Protection Act Compliance**

- We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## ✓ **No Medical or Legal Advice**

- Nothing contained, expressed or implied in this site is intended or construed as medical or legal advice, guidance or interpretation. No doctor-patient or attorney-client relationship

is established. The information in this website is for general informational purposes only. Any personal medical issues or sensitive or confidential matters should be addressed with appropriate health care professionals. Any legal questions should be addressed to your personal legal counsel.

✓ **No Solicitation or Offers**

- This site is designed to provide general information about health care and health education. Information on the site is not intended to constitute an offer to sell or a solicitation of any particular product or service or constitute or imply endorsement of those products or services.

✓ **Disclaimer of Warranty and Liability**

- Use of this site is entirely at your own risk. Neither *Be Well South Dakota, DAKOTACARE*, nor any affiliates are responsible for the consequences of reliance on any information contained in or submitted to the site, and the risk of injury from the use of this information rests entirely with you. The materials are informational in nature and provided 'as is'.

✓ **Corrections and Changes**

- While we strive to keep the materials on the site up to date, we cannot assume responsibility for any errors or omissions. We do not warrant the accuracy or completeness of the information, text, graphics, links or other items contained within these materials. The Bloggers may make changes to these materials, at any time without notice.
- In order to help protect privacy of individuals, the Bloggers may make changes to submitted materials to protect the identification of individuals, places, etc.

✓ **Access**

- *Be Well South Dakota* reserves the right to terminate your access to the site in the event that you violate these Terms and Conditions, Blogger's Code of Conduct, or for any other reason we deem necessary.

✓ **Copyright and trademarks**

- The materials on the site which are copyrighted may be downloaded and a single copy reprinted for your own personal, noncommercial use only, provided you include all applicable notices and disclaimers. Any other use of the materials is strictly prohibited without our prior written permission and the permission of the applicable rights holder(s).

✓ **Your Consent**

- By using our site, you consent to our online privacy policy.

✓ **Contractual Rights**

- This statement is not intended to and does not create any contractual or legal rights in or on behalf of any user of this website.

✓ **Changes to our Privacy Policy and/or Disclosure Statement**

- If we decide to change our privacy policy and/or disclosure statement, we will post those changes on this page. It is suggested that you review this page periodically to see if there have been any changes made that may affect you.

✓ **Contact Us**

- If there are any questions regarding this privacy policy you may contact us at:
  - [info@bewellsouthdakota.com](mailto:info@bewellsouthdakota.com)

✓ **Disclosure Statement**

- The Federal Trade Commission\* requires us to inform you:
  - DAKOTACARE is our sponsor for *Be Well South Dakota*.
  - This blog does not accept any form of cash advertising, sponsorship, or paid topic insertions. However, we will and do accept and keep free products, services, travel, and other forms of compensation from companies and organizations. The compensation received may influence the advertising content, topics or posts made in this blog. That content, advertising space or post may not always be identified as paid or sponsored content.
  - The owner(s) of this blog is not compensated to provide opinion on products, services, websites and various other topics. The views and opinions expressed on this blog are purely the blog owners. If we claim or appear to be experts on a certain topic or product or service area, we will only endorse products or services that we believe, based on our expertise, are worthy of such endorsement. Any product claim, statistic, quote or other representation about a product or service should be verified with the manufacturer or provider.
  - If there exists a connection between an endorser and the seller or provider of a product or service and the owner of this blog, such connection will be disclosed.
  - This blog does not contain any content which might present a conflict of interest.

\*Reference: 16 CFR Part 255 Federal Trade Commission Guides Concerning the Use of Endorsements and Testimonials in Advertising. Found at : <http://ftc.gov/os/2009/10/091005endorsementguidesfnnotice.pdf>